

EEO PUBLIC FILE REPORT

(April 1, 2009-March 31, 2010)

EACH employment unit is required to do FOUR of 16 classification items within a two-year period. Stations in “small markets” must perform only two. A population of less than 250,000 is considered by the FCC as a “small market”. According to the current Arbitron data, our radio MSA population is **238,600**, Erie is ranked market #**169**.

1. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Recruited and placed students from Mercyhurst College, Edinboro University, Gannon University, and Penn State Erie-Behrend College in training intern positions during the reporting period.

2. Participation in job banks, Internet programs, and other programs designed to promote outreach generally.

Please see resources used below to post available positions:

Radio-Info.com
P.O. Box 81230
Chicago, IL 60681

Ohio Association of Broadcasters
88 East Broad Street
Suite 1180
Columbus, OH 43215

Inside Radio
P.O.Box 56725
Atlanta, GA 31156

PA Association of Broadcasters
8501 Paxton Street
Hummelstown, PA 17036

All Access
28955 Pacific Coast HWY
Suite 210
Malibu, CA 90265

Connoisseur Media Website
136 Main Street, Suite 202
Westport, CT 06880

3. Establishment of a mentoring program for station personnel;

Individual works with our Operations Manager, comes in weekly for a few hours to cover curriculum provided by The Radio Connection program. They produce ads, and do the lesson plans supplied by the same company. He has also shadowed the sports blitz and assisted in our Promotions Department.

4. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;**5. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination; (This is ongoing.)**

We also participated in the following recruiting initiatives during the reporting period as follows:

JOB FAIRS

Participated in the Eighteenth Annual Mercyhurst College Career/Job Fair at Mercyhurst College on November 5th, 2009. Our Promotions Supervisor, was there to answer questions from undergraduate students from all five area colleges (Mercyhurst College, Allegheny College, Edinboro University, Gannon University, and Penn State Erie-Behrend College).

Recruitment Source(s) and Organizations:**Contacts and addresses:**

(-----)
 Career Development Center
 Penn State Erie
 5091 Station Road
 Erie, PA 16509

(-----)
 Director of Career Services
 Mercyhurst College
 501 East 38th St.
 Erie, PA 16546

(-----)
 Career Services
 106 Mc Nerney Hall
 Edinboro University
 Edinboro, PA 16444

(-----)
 Employment Coordinator
 Gannon University
 109 University Square
 Erie, PA 16541-0001

Personnel Changes during this reporting period:

<u>Job Description</u>	<u># of Applicants</u>	<u>Date Filled</u>	<u>Source of Hire</u>
General Manager	12	4/01/2009	Inside Radio-Referral
Account Executive	1	4/20/2009	Re-hire
Account Executive	5	5/04/2009	Referral
On-Air Personality	6	4/20/2009	dropped off resume in person
Sales Assistant	1	1/04/2010	hired from within, part-timer
Account Executive	6	3/01/2010	eriehelpwanted.com
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Connoisseur Media, LLC**136 Main Street, Suite 202****Westport, CT 06880**Website: <http://www.connoisseurmedia.com>

This report appears at the end of each station website. (Six placements)

WRKT-FM (Rocket 101), WJET-AM (Jet Radio 1400), WRTS-FM (Star 104),

WXBB-FM (Bob-FM), WTWF-FM (The Wolf), and WFNN-AM (Fox Sports Radio)